

## How to Use Consumer Reports

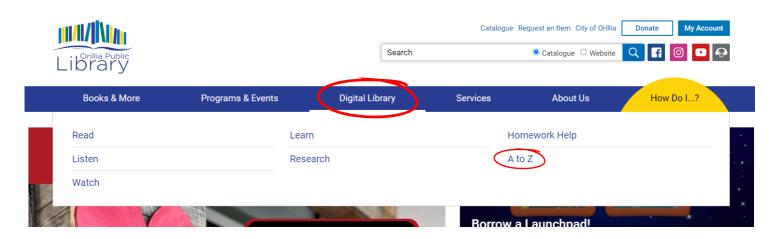
To make your buying experience easier and more reliable.

What is Consumer Reports? It is a free non profit organization that aims to provide transparent market information to consumers. It provides ratings and reviews, recommendations and buying advice. Each product includes an overview and a ratings report card, as well as tester reviews & recommendations. It is very useful when you are trying to find the perfect product with the right features at the right price. Note\* Consumer Reports does not include Canadian specific pricing or products.

## **How To Access Consumer Reports**

Go to the Orillia Public Library Website (www.orilliapubliclibrary.ca).

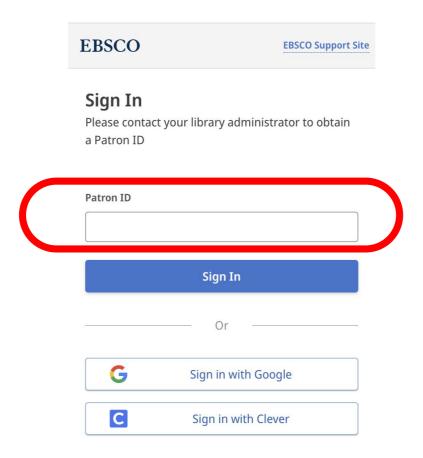
Select "Digital Library" and then "A-Z".



Select "Consumer Reports" from the alphabetized list.



If you are logging in from home, you will need to sign in with your library card number. After clicking the Consumer Reports link, you will be directed to this page.



Enter in the 14 digit number that can be found on the front of your library card (with no spaces) and click "Sign In". You will then be taken to the Consumer Reports home page.

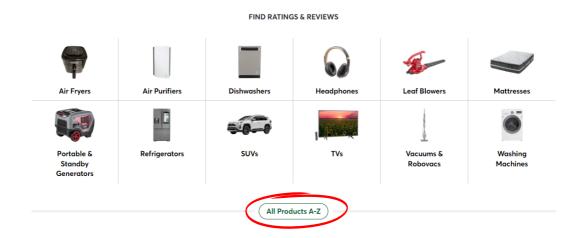




## Use the search bar to look up a general product (i.e. lawnmowers, tablets)

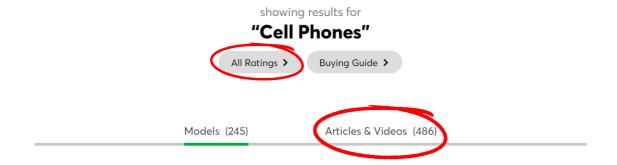


Or select "All Products A-Z" to see an alphabetical list.

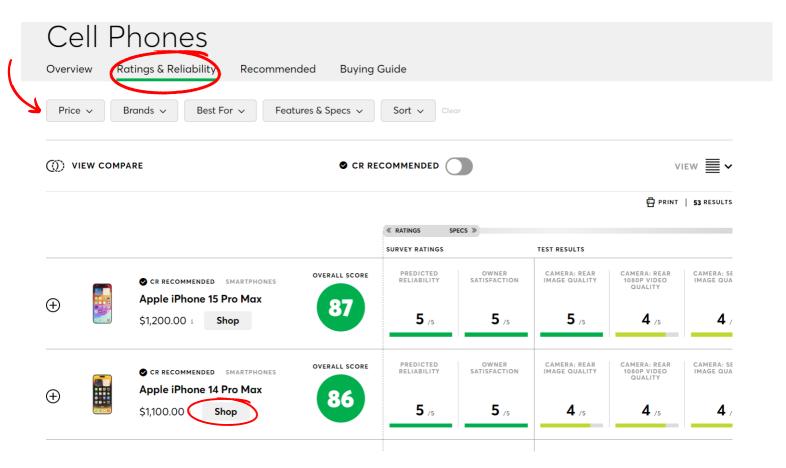


Once you select a product, you will be brought to a page that compares and contrasts multiple brands and options by varying factors.

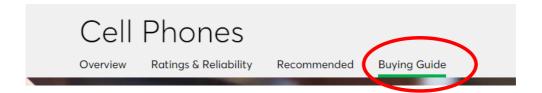
Select "All Ratings" to see a breakdown of each product, or "Articles and Videos" to do research on the products.



Consumer Report gathers data on products by conducting consumer surveys and tests. They collect data on a range of product capabilities, for example phones are rated on reliability, camera quality, battery life, and more. All these capabilities are compiled, and each product is given a score out of 100. This can be seen under the heading "Ratings & Reliability"



The products will be listed from highest score to lowest. You can filter the results shown to better match your shopping journey by selecting filters for "Price" "Brands" "Best For" etc.. along the top of the page. If you find a model you like, you can click on the "Shop" button to see where to buy it.



Consumer Reports also includes a comprehensive "Buying Guide" that can be found along the top bar with "Ratings and Reliability". The buying guide describes pros and cons of different features and provides questions you should answer before deciding to buy.



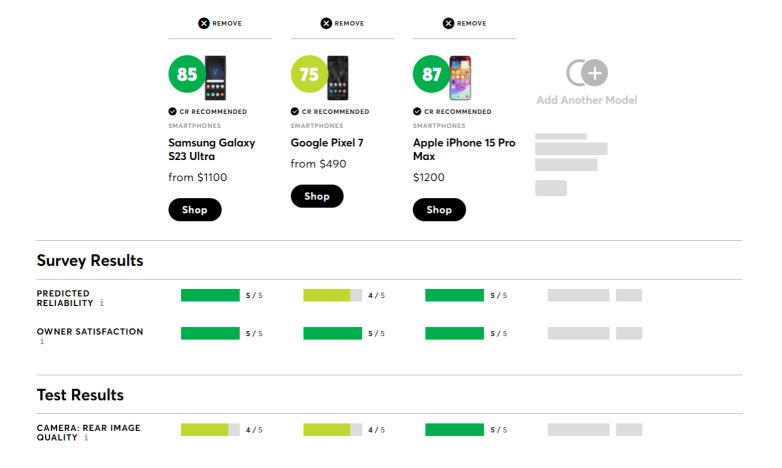
Consumer Report also allows you to compare and contrast up to 5 products. Add products to your compare list by clicking the plus to the left of the image. When you click the plus, it will say "add compare".



Once you have added all the items you would like to compare, click "View Compare" at the top left side of the page.



Compare mode will allow you to see all of the stats of the products you selected next to each other.



To return to the home page, click the "Consumer Reports" logo at the top let of the page.



Happy shopping!